工商管理博士 Doctor of Philosophy in Business Administration

Course Code 课程代码	Course Title 课程内容	Academic Units 学分
PhD BA 7111	Management and Organization Theory 管理和组织学	3
PhD BA 7112	Management Research and the Research Process 管理研究和研究过程	3
PhD BA 7113	Management Research Statistics 管理研究统计学	3
PhD BA 7121	Sustainable Business 可持续商业	3
PhD BA 7122	Advanced Research Methods 1 高级研究方法 1	3
PhD BA 7123	Multivariate Statistics 多种统计学	3
PhD BA 7124	Research Issues in Strategic Marketing and Innovation 战略市场和创新的研究问题	3
PhD BA 7211	Research Issues in Strategic Operations Management 战略运营管理的研究问题	3
PhD BA 7212	Research Issues in Strategic Human Resources Management 战略人力资源管理的研究问题	3
PhD BA 7213	Research Issues in Leadership and CSR 领导力的研究问题	3
PhD BA 7214	Research in Strategy and Good Governance 策略的研究问题	3
PhD BA 7221	Research Issues in Strategic Financial Management 战略财务管理的研究问题	3
PhD BA 7222	Advanced Research Methods 高级研究方法	3
Written Comprehensive Examination 综合考试		
PhD BA 7311	Dissertation 1 论文 1	3
PhD BA 7321	Dissertation 2 论文 2	3
Total 共计		45